

PROGRESS REPORT (June 2019)

WP6: Dissemination, exploitation and training

BACKGROUND

WP6 aims at transferring knowledge, together with training, that is the key instrument for reinforcing cooperation and increasing the level of collaboration as well as enhancing synergy between the EU and China in food safety area. It will support the working synergies to be found between on-going EC projects and will maximise impact delivery in terms of improving safety of food supply and increasing consumer confidence in imported/exported agri-food products.

OBJECTIVES

- To deliver a comprehensive training program consisting of tailor-made training and exchange programmes, a series of training events, dissemination workshops, interactive seminars and international conference facilitating sharing a knowledge, not only among consortium members but with all potential end-users
- Widespread dissemination of the knowledge generated by the project through the range of dissemination tools to all interested stakeholders (industry, academia, scientists, official authorities, policy makers, consumers and other potential end-users)

PROGRESS ACHIEVED SO FAR

- **Building of an EU-China training programme:**
Actions to prepare training program initiated. Forms for inventory of expertise and needs for training to prepare appropriate training plan based on (A) commodity, (B) analytical methodology concepts, considering (i) microbiological, (ii) chemical and (iii) food fraud threats have been developed and distributed to potential trainers' centres asking them for the offers for training, and to involved research institutions, control laboratories, industry and other stakeholders, both in EU and China, to identify needs/complementarities/priorities for training program.
- **Communication and dissemination campaign:**
 - Dissemination and Communication Plan prepared serving as a guideline for the efficient implementation of dissemination and exploitation activities, ensuring sustainability and contributing to the overall aims of the project
 - Graphic project corporate identity and communication tools developed to ensure coherence and immediate visual linkage to the project and allow fast dissemination of information on the project actions (logos, formats & fonts & colours' definition, templates for various types of presentations, leaflets, posters, press releases and specific communication tools)
 - Dissemination activities at a wide range of international scientific conferences and other events delivered
 - Project results published in 14 peer reviewed scientific papers
 - Networking with other two H2020 projects established, MultiCoop (no 692195, www.multicoop.eu) and Authent-Net (no 696371, www.authent-net.eu).
- **Development of a public bilingual website:**
 - Bilingual website www.euchinasafe.eu developed, regularly updated and maintained
 - Intranet tool developed to serve as a repository of documents and data sharing for project partners
 - Social media accounts registered (Twitter, LinkedIn, ResearchGate, WeChat, YouTube channel) and operated

SUCCESS STORY COMING SOON

- CALL FOR TRAINEES for participation in the EU-CHINA-SAFE training program is planned on September 2019.
- Organisation of satellite event of the 9th International Symposium on Recent Advances in Food Analysis, RAFA 2019, www.rafa2019.eu (5-8 November 2019, Prague, Czechia), in cooperation with CFSA and QUB (workshop "Food Safety in China: Past, Present and Future" and Info Day)