

# Delivering an Effective, Resilient and Sustainable EU-China Food Safety Partnership

# A global virtual laboratory to improve consumer safety and to reduce the economic impact of a food safety incident

Martin Rose, Antonio Bubbico, Sean Panton,
Susan MacDonald,
Fera Science Ltd.





#### **Historical context**



- Food control and regulation is not new!
- Codex Alimentarius name comes from the code used during the Austro-Hungarian Empire between 1897 and 1911
- Assyrian tablets of stone described the method to be used in determining the correct weights and measures for food grains
- Egyptian scrolls detailed the labelling required for certain foods

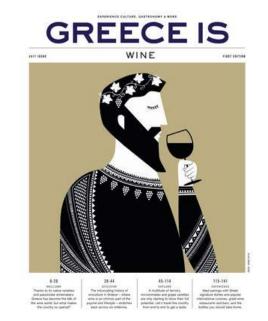






#### **Focus of control**

- Beer and wines were inspected for purity and soundness in ancient Athens
- Romans had a well-organized state foodcontrol system to protect consumers from fraud or bad produce
- In Europe, during the Middle Ages, individual countries passed laws concerning the quality and safety of eggs, sausages, cheese, beer, wine and bread. Some of these ancient laws still exist today
- Familiar problems to modern day context!

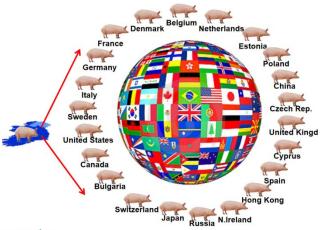






#### **Food Chemical Incidents**

- There have been many Food Chemical incidents
- Due to the increasing global nature of food production and distribution, these increasingly can have a global impact









#### **Food incidents - Dioxins**

Incidents with PCDD/Fs and dl-PCBs in the feed and food chain, the sources and an indication of the highest levels reported. Also the discovery and the laboratory involved is indicated.

Country	Year	Source		Highest levels <sup>a</sup> (food in pg TEO/g fat,	Discovered by	Reference
US	2		(	Contents lists available at ScienceDire	ct	CONTROL CONTROL FOOD CONTROL
US Japan				Food Control		CONTROL CONTROL CONTROL CONTROL
Taiwan	ELSEV	/IER	journal hon	nepage: www.elsevier.com/loca	ate/foodcont	CONTROL CONTROL
Netherlands US						_
Germany	European developments following incidents with dioxins and PCBs in the food and feed chain					
Belgium	the fo	od and	feed chain			•
Austria Germany, Spain	Ron Ho	ogenboor	m <sup>a, *</sup> , Wim Traag <sup>a</sup> , A	Alwyn Fernandes <sup>b</sup> , Martin Ros s 2, 6708WB Wageningen, The Netherlands on, York YO41 11Z, United Kingdom	se <sup>b</sup>	
Austria Germany, Spain Italy Germany	Ron Ho	oogenboor itute of Food Safe Food and Environ	m <sup>a, *</sup> , Wim Traag <sup>a</sup> , A ety, Wageningen UR, Akkermaalsbo nment Research Agency, Sand Hutto Kery waste, waste wood	s 2, 6708WB Wageningen, The Netherlands on, York YO41 11Z, United Kingdom	rrivate	Hoogenboom et al., 2004
Austria Germany, Spain Italy Germany	Ron Ho	oogenboor itute of Food Safe Food and Environ	m <sup>a, *</sup> , Wim Traag <sup>a</sup> , A ety, Wageningen UR, Akkermaalsbo nment Research Agency, Sand Hutto	s 2, 6708WB Wageningen, The Netherlands on, York YO41 11Z, United Kingdom		Diletti et al., 2005, Brambilla et a
Austria Germany, Spain taly Germany taly	Ron Ho	oogenboor itute of Food Safe Food and Environ Dried bal Wood sh	m <sup>a, *</sup> , Wim Traag <sup>a</sup> , A  ety, Wageningen UR, Akkermaalsboo nment Research Agency, Sand Hutto navings, PCP  eels, kaolinic clay	bs 2, 6708WB Wageningen, The Netherlands on, York YO41 11Z, United Kingdom  Bakery Waste 12, POLK 2.2  Wood shavings 51, eggs 88  Peels 44, Milk 20	rrivate	Diletti et al., 2005, Brambilla et a 2009 Hoogenboom et al., 2010
Austria Germany, Spain Italy Germany Italy Netherlands Netherlands	Ron Ho  a RIKILT Inst b FERA, The  2004 2004 2006	oogenboor itute of Food Safe Food and Environ Dried bal Wood sh	m <sup>a, *</sup> , Wim Traag <sup>a</sup> , A ety, Wageningen UR, Akkermaalsbo nment Research Agency, Sand Hutto kery waste, waste wood navings, PCP	was 2, 6708WB Wageningen, The Netherlands on, York YO41 11Z, United Kingdom  Bakery waste 12, pork 2.2  Wood shavings 51, eggs 88  Peels 44, Milk 20 Feed fat 440, feed 8, pork 3	Authorities Private Authorities	Diletti et al., 2005, Brambilla et a 2009 Hoogenboom et al., 2010 Hoogenboom et al., 2007
Austria Germany, Spain Italy Germany Italy Netherlands Netherlands Switzerland	Ron Ho  a RIKILT Inst b FERA, The  2004  2004  2004  2006  2007	Dogenboor  Food and Environ  Wood sh  Potato per  Feed fat,  Guar gur	m <sup>a, *</sup> , Wim Traag <sup>a</sup> , A  ety, Wageningen UR, Akkermaalsboomment Research Agency, Sand Hutto  kery waste, waste wood  avings, PCP  eels, kaolinic clay gelatine, HCl	waste 12, pork 2.2 Wood shavings 51, eggs 88 Peels 44, Milk 20 Feed fat 440, feed 8, pork 3 Guar gum 480	Authorities Private Authorities Private Private	Diletti et al., 2005, Brambilla et a 2009 Hoogenboom et al., 2010 Hoogenboom et al., 2007 Wahl et al., 2008
Austria Germany, Spain Italy Germany Italy Netherlands Netherlands Switzerland Chile	Ron Ho  a RIKILT Inst b FERA, The  2003 2004 2004 2006 2007 2008	Dogenboor  Citute of Food Safe Food and Environ  Wood sh  Potato pe Feed fat, Guar gur Feed, zin	m a, *, Wim Traag a, A  ety, Wageningen UR, Akkermaalsbo nment Research Agency, Sand Hutto navings, PCP  eels, kaolinic day gelatine, HCl n ic oxide	waste 12, pork 2.2 Wood shavings 51, eggs 88  Peels 44, Milk 20 Feed fat 440, feed 8, pork 3 Guar gum 480 Zinc oxide 17,148; feed 14, pork 37	Authorities Private Authorities Private Authorities Private Authorities	Diletti et al., 2005, Brambilla et a 2009 Hoogenboom et al., 2010 Hoogenboom et al., 2007 Wahl et al., 2008 Kim et al., 2011
Austria Germany, Spain Italy Germany Italy Netherlands Netherlands Switzerland Chile	Ron Ho  a RIKILT Inst b FERA, The  2004  2004  2004  2006  2007	Dogenboor  Citute of Food Safe Food and Environ  Wood sh  Potato pe Feed fat, Guar gur Feed, zin	m <sup>a, *</sup> , Wim Traag <sup>a</sup> , A  ety, Wageningen UR, Akkermaalsboomment Research Agency, Sand Hutto  kery waste, waste wood  avings, PCP  eels, kaolinic clay gelatine, HCl	waste 12, pork 2.2 Wood shavings 51, eggs 88 Peels 44, Milk 20 Feed fat 440, feed 8, pork 3 Guar gum 480	Authorities Private Authorities Private Private	Diletti et al., 2005, Brambilla et a 2009 Hoogenboom et al., 2010 Hoogenboom et al., 2007 Wahl et al., 2008
Austria Germany, Spain Italy Germany Italy Netherlands Netherlands Switzerland Chile Ireland Netherlands, Germany	Ron Ho  a RIKILT Inst b FERA, The  2003 2004 2004 2006 2007 2008	Potato per Feed fat, Guar gur Feed, zin Dried bal	m a, *, Wim Traag a, A  ety, Wageningen UR, Akkermaalsbo nment Research Agency, Sand Hutto navings, PCP  eels, kaolinic day gelatine, HCl n ic oxide	Peels 44, Milk 20 Feed fat 440, feed 8, pork 3 Guar gum 480 Zinc oxide 17,148; feed 14, pork 37 Bakery waste 8500; Pork 600, Beef,	Authorities Private Authorities Private Authorities Private Authorities	Diletti et al., 2005, Brambilla et a 2009 Hoogenboom et al., 2010 Hoogenboom et al., 2007 Wahl et al., 2008 Kim et al., 2011 Heres et al., 2010, Tlustos et al.,

<sup>&</sup>lt;sup>a</sup> levels were as reported by the authors and not corrected for different TEF schemes.

## Impact of food chemical incidents

- Health
- Economic
- Consumer confidence
- Food choice









#### Media and public awareness





#### **Consumer confidence**

- To change the attitudes of consumers and build trust following a food safety incident can take much effort
- Perception and choices may not be made on a purely rational or scientific basis
- Work is on-going to look at differences in consumer behaviours between Europe and China







#### **Barriers to trade**

- Tariffs, import bans and other measures have an impact on trade
- Other specifications such as unfeasible limits that are imposed with no real value in terms of food safety may also have an impact
- Regulations should relate to consumer safety and food quality, and should not be imposed to give an unfair competitive advantage



#### Economic cost of a food chemical incident

- easy to estimate
  - removing food from the market and destroying it,
  - analytical laboratory testing,
- more difficult to estimate
  - Damage to brand reputation,
  - consumer changes in food choices and behaviour etc..

Associated costs can be considerably higher and longer lasting than the immediate direct financial impact



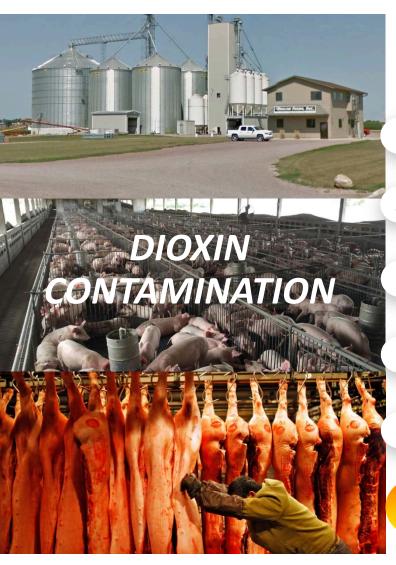
# Case study – cost of food chemical incident

- Dioxins in Irish pork
- Estimation of Direct Effects
- Estimation for Indirect Effects. 2 models used:
  - EU Common Agricultural Policy Regional Impact Model (CAPRI)
  - Chinese Agricultural Policy Simulation and Projection Model (CAPSIM) for food safety policy analysis as tools to perform ex-ante evaluation modelling

Case study on melamine in milk products to be developed later



#### Direct Economic cost of pig meat dioxin case



FEED SUPPLIERS

€191,4 Million Lost

PIG FARMS

28% output value 2008

SLAUGHTERHOUSES

MEAT PROCESSORS

MEAT RETAILERS

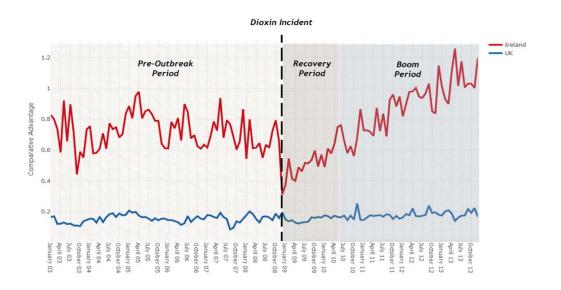
Risk Tracking Sampling Identification Blocking Recalling Replace Destruction

Analysis and and registration

Tracing Testing



#### Impact on export of Irish pig meat



€80,4 Million Lost during the recovery period

33.6% of the expected exports





#### From Case studies to ex-ante policy evaluation

- Introduction of food safety policy scenarios,
- Effect of simulated policies on the agro-food economy at Country level:
  - Trade;
  - Production and Consumption;
  - Generated Income.

Support to policy decision makers



#### **CAPRI and CAPSIM models**

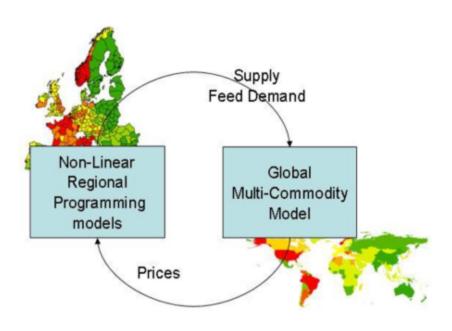


Figure 1: Framework of the Common Agricultural Policy Regional Impact Model (CAPRI)<sup>1</sup>

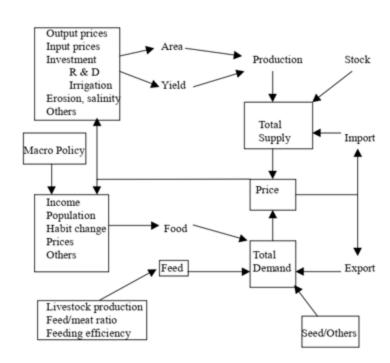


Figure 2: Framework of China's Agricultural Policy Simulation and Projection Model (CAPSIM)<sup>8</sup>



## **How to minimise impact**

Coordinated global response

Organisations world wide working in cooperation

Share methods

Share results

Joint monitoring

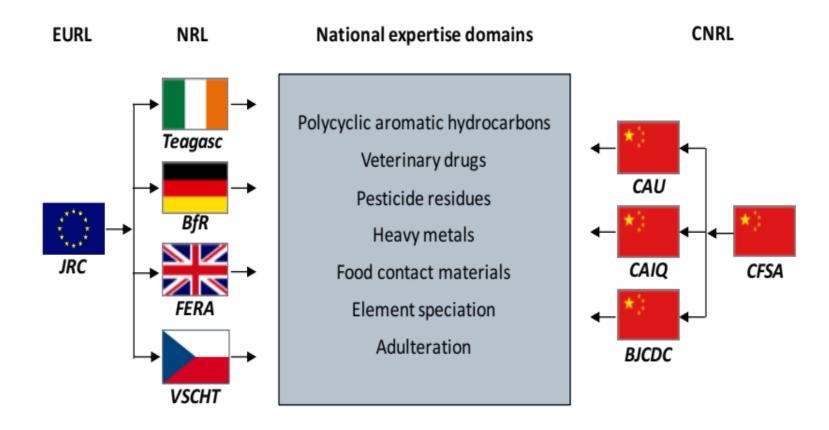
Global food control

Harmonised action





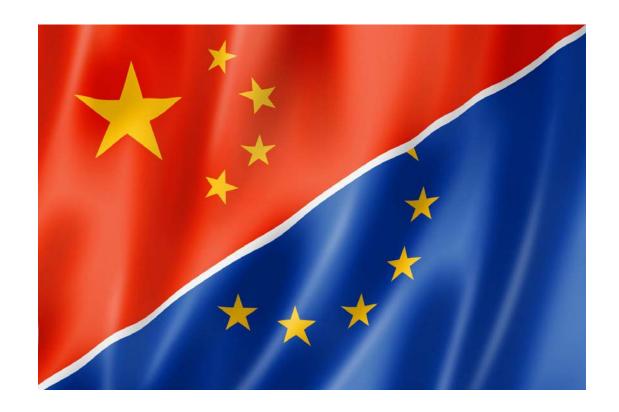
## **Existing networks**





#### **EU-China-Safe project**

Use the existing Chinese and European networks to form the basis of a new global cooperation





#### Vision



Exchange within and between European and Chinese existing networks



#### **Virtual Laboratory - RL2020**

First example – Dioxins
One European and one Chinese Lab
Similar instrumentation
Similar methodology





## **Dioxins – MS/MS Validation**

- Establishment of virtual lab and testing of concept
- Joint validation of MS/MS confirmatory method for dioxins and dioxin-like PCBs
- Laboratories involved: Fera Science Ltd, CSFA and Hubei CDC
- GC-MS/MS systems provided by Agilent and Thermo Scientific





# Dioxins - MS/MS Validation

Thermo Trace1310 GC TSQ9000 AEI MS/MS



Agilent 7890B GC 7010B HES MS/MS







## **Dioxins – MS/MS Validation**

- Includes dioxin-like and marker PCBs
- MS/MS vs. GC-HRMS (Magnetic sector)
- Analysis of spiked samples and extracts
- Analysis of old PT materials
- Participation in PT rounds (e.g. Norwegian Institute of Public Health POPs in foods, EURL, FAPAS)
- Analysis of real samples





# Dioxins - MS/MS Validation

- Shellfish, Fish and fish products
- Milk/ dairy products
- Beef
- Pork
- Infant feed and formula
- Eggs
- Animal feed Not in CSFA remit





## **Dioxins – MS/MS Validation**

#### Dioxin analysis

- DL-PCBs included in method
- Two columns:
  - DB-5ms UI
  - VF-Xms

Marker PCB analysis

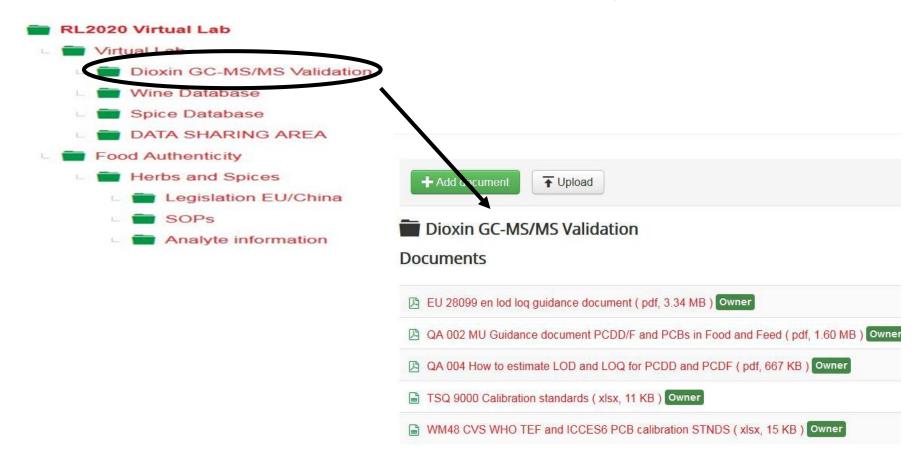
• Column: HT-8





# Dioxins – MS/MS Validation

Validation data to be stored centrally in virtual lab







# Other applications for RL2020

#### Supporting import / export of food products

- Products can be analysed by the exporting country with access to analytical data being granted to importers.
- Reduces the need for testing by the importers, and thus speeds up release at port resulting in reduction in cost and fresher produce reaching the consumer





#### **Next stages**

- Increase the number of laboratories acting in the network
- Choose other chemical analytical methods
- Use the network where there may be differences in analytical methods

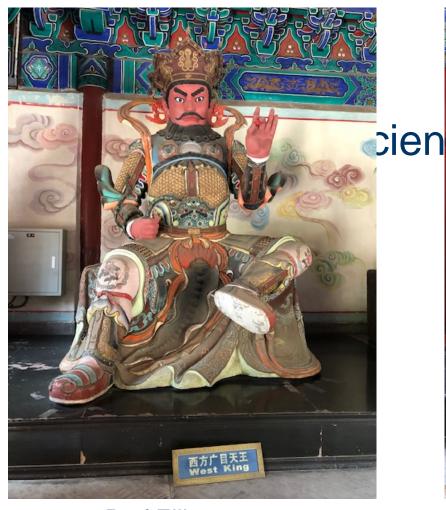


#### **Impact**

- Can RL2020 reduce the impact of a food chemical incident?
- Scenario to be planned for hypothetical food chemical incident
- Evaluate application of RL2020
- Economic analysis using methods developed for case studies



# Acknowledgements





Prof Elliot Prof Wu



# www.euchinasafe.eu



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No. 727864 and from the Chinese Ministry of Science and Technology (MOST).

Disclaimer: The content of this presentation does not reflect the official opinion of the European Commission and/or the Chinese government. Responsibility for the information and views expressed therein lies entirely with the author(s).

