



## COMPREHENSION OF FOOD FRAUD VULNERABILITY

### VIRTUAL TRAINING COURSE

**Date: 16 February 2022 | 9:30-17:00 (CET)**



[REGISTER HERE](#)

The virtual training day/course will provide insights into food fraud vulnerability, risk factors and mitigation measures and takes place on Wednesday the 16<sup>th</sup> of February 2022. Assessment of these risk factors will be illustrated by a study into the Chinese milk supply chain network. Furthermore, participants will also practice to assess food fraud risk factors with a real-life case on exclusive wines. Prior to the course participants are expected to read two scientific publications and to watch a documentary/movie online (materials will be shared after registration). The movie will fully describe the fraud case, and this is needed to conduct/practice the assessment. Microsoft Teams will be our course platform and registrants will receive a link for access in due time.

**Teachers:** Prof. Saskia van Ruth, Dr. Sara Erasmus, Dr. Yuzheng Yang

9:30	Live lecture in Teams: Introduction to food fraud vulnerabilities <i>Prof. Saskia van Ruth, WUR, the Netherlands</i>
10:30	Coffee break
11:00	Food fraud vulnerability in real-life: An example of food fraud vulnerabilities in the Chinese milk supply chain network <i>Dr Yuzheng Yang, MARS, China</i>
11:45	Live online quiz about the knowledge gained/Q&A <i>Dr. Sara Erasmus / Prof. Saskia van Ruth, WUR, the Netherlands</i>
12:00	Lunch break
13:30	Food fraud vulnerability assignment in online groups <i>Dr Sara Erasmus, WUR, the Netherlands</i> <ul style="list-style-type: none"> <li>• Deconstruction of risk factors and analysis of the famous Sour Grapes case</li> <li>• Prepare for reporting of the results (Infographic, short video, traditional short presentation)</li> <li>• Feedback of results from the groups</li> <li>• Feedback from the trainers</li> <li>• Grading of the reports by all participants (E-book on food fraud to be won!)</li> </ul>
16:30	Final Q&A and evaluation of the day <i>Dr. Sara Erasmus / Prof. Saskia van Ruth, WUR, the Netherlands</i>